



Privacy Policy: Last Updated 1st January 2010

OPS Logistics Consultancy Limited (OPS) is committed to protecting your personal information when you are using any OPS service. We want our services to be safe and enjoyable environments for everyone. This Privacy Policy relates to our use of any personal information you provide to us through any of our websites.

As set out above, OPS Logistics Consultancy Limited (OPS) is committed to safeguarding your personal information. Whenever you provide such information, we are legally obliged to use your information in line with all laws concerning the protection of personal information, including the Data Protection Act 1998 (these laws are referred to collectively in this Privacy Policy as the "data protection laws").

How we collect personal information about you

We may collect information from you in three ways:

- Directly from you. We may ask you for your address details
- From third parties. We may ask for information about you from third parties, for example when we get authorisation for a payment you make using a credit or debit card
- From what you do on our site. You may subscribe to our newsletter

How is your personal information used?

The personal information we collect through our website will be used by OPS Logistics Consultancy Limited (OPS).

Your information is used to provide and/or enhance the services we offer to you.

Sometimes we'll share your information with carefully selected reputable third party organisations to provide you with a service or to send you offers that we believe you may find of interest. If you do not want us to use your information for third party marketing purposes, please write to us at the address below. OPS Logistics Consultancy Limited (OPS) may also use your information to keep you informed of new products and/or services that we are offering and think you may find of value.

To protect OPS Logistics Consultancy Limited (OPS) or others, we may share your information with third parties when we believe it is necessary to comply with the law or protect our, or another person's rights, property, or safety. This includes exchanging information with third parties to protect against fraud and reduce payment risks.

We may also transfer Customer Information if we reorganise our business and/or sell part of our business (Customer Information may be one of the business assets transferred to the purchaser).

We may from time to time use your information to send you information by telephone, fax, email or post about our company, our special offers and other information that you may find useful.

We will only deal with third parties that we trust to act in our customers' best interests and who treat our customers' information with the same stringent controls that we apply ourselves.

How long do we keep your information?

How long we keep your information collected through our website depends on the context in which you provided it. In particular:

- We will keep your information that is necessary for us to provide you with a service you have requested for as long as it takes us to provide that service.
- We will keep records for up to six years. We will keep other information about you if it is necessary for us to do so to comply with the law.

Can I find out what personal information OPS Logistics Consultancy Limited (OPS) holds about me?

Under the Data Protection Act you have the right to request a copy of the personal information we hold about you and to have any inaccuracies corrected. (We charge £10 for information requests and will require you to prove your identity.). We will use reasonable efforts to supply, correct or delete personal information about you on our files.

You can write to us at the address below.

You can of course request at any time that we correct any information we hold about you.

Keeping your personal information secure

We know that your privacy is very important to you and that you take the security of your personal information seriously.

We've implemented technology and security policies, rules and measures to protect the personal information we have under our control, both on and off-line, from improper access, use, alteration, destruction and loss.

We will take all reasonable steps to protect your personal information, but data can never be guaranteed 100% secure. Please note that we will not be liable for any breach of security unless we have been negligent.

Our cookie policy

What is a cookie?

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer or mobile phone (referred to here as a "device") browser from a website's computer and is stored on your device's hard drive. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Many sites do this whenever a user visits their website in order to track online traffic flows. Cookies record information about your online preferences and allow us to tailor the websites to your interests.

Users have the opportunity to set their devices to accept all cookies, to notify them when a cookie is issued, or not to receive cookies at any time. The last of these means that certain personalised services cannot then be provided to that user and accordingly you may not be able to take full advantage of all of OPS Logistics Consultancy Limited (OPS) features. Each browser is different; so check the "Help" menu of your browser to learn how to change your cookie preferences.

During the course of any visit to an OPS Logistics Consultancy Limited (OPS), the pages you see, along with a cookie, are downloaded to your device. Many websites do this, because cookies enable website publishers to do useful things like find out whether the device (and probably its user) has visited the website before. This is done on a repeat visit by checking to see, and finding, the cookie left there on the last visit.

OPS Logistics Consultancy Limited (OPS) website uses Google Analytics to help analyse how users use the site. This analytical tool uses 'cookies', which are text files placed on your computer, to collect standard internet log information and visitor behavior information in an anonymous form. The information generated by the cookie about your use of the website (including your IP address) is transmitted to Google. This information is then used to evaluate visitor's use of the website and to compile statistical reports on website activity for OPS Logistics Consultancy Limited (OPS).

OPS Logistics Consultancy Limited (OPS) will not associate any data gathered from this site with any personally identifying information from any source as part of our use of the Google statistical analytics tool. OPS Logistics Consultancy Limited (OPS) will not link, or seek to link, an IP address with the identity of a computer user.

The next time you visit our website (using the same computer) our server will recognise the cookie and provide us with information about your last visit.

If you do not want a Cookie to be stored on your hard drive you should select the appropriate options on your web-browser. Please refer to your web-browser provider or system user guide for detailed information on disabling cookies. Please be aware that disabling cookies may prevent the correct operation of some of our online services to you.

For more information about cookies, including how to change your browser settings and find and delete cookies on your hard drive, please visit www.aboutcookies.org.

Internetworking Protocol Addresses

An internetworking protocol address ("IP Address") is a number automatically assigned to your computer on connecting to the Internet. Market Your Biz will make a record of your IP Address and may use it for administrative, security and statistical purposes.

Links to other sites

This website may include links to other sites. We make every effort to provide links to high quality, reputable sites but we're not responsible for their privacy practices or, site content, or the services they offer.

Changes to our Privacy Policy

This privacy policy may be updated from time to time so you may wish to check it each time you submit personal information to any OPS Logistics Consultancy Limited (OPS) website. The date of the most recent revisions will appear on this page.

Data Protection Act

As a reputable company, OPS Logistics Consultancy Limited (OPS) is registered as a Data Controller under the Data Protection Act 1998. All information covered by the Data Protection Act applies equally to those to whom you ask us to deliver items and we apply the same stringent levels of security and protection to their information as we do to yours.

Contacting us about this Privacy Policy

If you have any questions or comments about this Privacy Policy please contact:
OPS Logistics Consultancy Ltd 34 Kippell Hill Olney Buckinghamshire MK46 5ER