

At a Glance

- **Industry:** All Sectors
- **Application:** Mail
- **Timeline:** Two Days
- **Results:** A high-level report comparing company with industry, identifying positives, improvement areas and potential savings.
- **Price:** £1,200 plus VAT, excluding expenses



OPS
LOGISTICS CONSULTANCY LTD
POWER TO HELP™

Mail Health Check



Health Check Overview

Mail is a crucial part of any company's business. It is normally the first means of communicating with customers, either for transactional or marketing purposes. Because a company will normally have a number of different departments, each with their own mailing requirements and sometimes systems, there is seldom a single view or management of the company's mail function. This will often leave a company under utilising potential synergies, failing to capitalise on volume related discounts, exploring alternative means of mailing, plus much, much more.

OPS Logistics Consultancy Ltd (OPS) will provide an experienced consultant to review your company's mailing operation. They will compare your company's current modus operandi against your business requirement, industry standards and provide suggestions for alternative methodologies.

At the end of the Health Check, a high-level report will be produced covering:

- Executive Summary
- List of source information
- List of assumptions and risks
- Overview of current operational methodologies
- Comparison against industrial standards
- Best-in-Class operational practices
- Areas for improvement
- Alternative methodologies
- Potential savings

Health Check Benefits

The Company's management will have a single view of their mail operation and cost. The information provided will enable management to make intelligent and informed decisions on the way forward.

Prerequisites of Health Check

In order to provide a meaningful report within such a confined period of time (Two days), there are a number of things the customer will need to provide before the start of the engagement:

- Mail volumes (12 months), by department, by product type
- Unit mail cost, by department, by product type
- Identification of high priority mail with reasons
- Message to key stakeholders concerning review to enable buy-in
- List of key stakeholders and contact details

Price

A fixed cost of £1,200, excluding VAT and expenses. This provides for no hidden surprises.

Further Information

Please contact us:

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